

Optimize customer experience with integrated and automated solutions to enhance service quality.















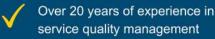
WHY CHOOSE SPECTOS?













Member of ESOMAR since 2009



Professional and systematic management approach



Certification as a partner meeting the standards of TÜV SÜD (ISO 9001: 2015, ISO 14001: 2015, ISO 27001: 2017)

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Solution **CUSTOMER EXPERIENCE**

Service Quality matters



SPECTOS



satisfaction surveys at key touchpoints throughout the customer journey



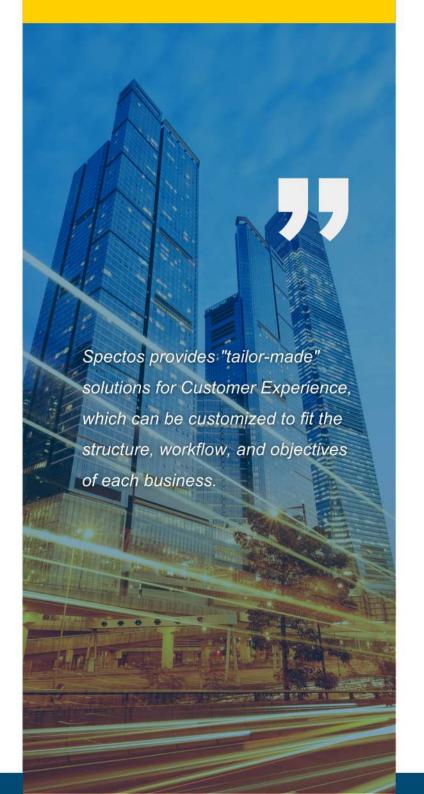
NOTIFICATION

automatically, in real-time to monitor critical processes and data, as well as promptly respond to arising issues



AUTOMATED

collecting, processing and analysing of feedback



SPECTOS



ticket service for fast and systematic case processing



monitoring 24/7 crucial metrics on Spectos Real-Time Performance Management platform



to reach all targeted groups, incl. service for digitization of paperbased information